



# BOUNTY HUNTER

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# Introduction

Number of new projects increases in a Modern World. Each of these projects needs marketing and promotion and their leaders are ready to reward people, who help them add post to social networks and forums, develop design, make video presentation, invite new people, research projects. Such activity became relevant together with development of crypto currency.

Bounty Hunters - people, who accomplish defined tasks for getting profit. Tasks are different and depend on personal skills (articles writing, design, researches etc.).

# What is the Bounty Hunter platform?

## Needs and problems of the market.

As we mentioned earlier, nowadays lot of teams produce hundreds of projects. Some of projects reach it goals, other don't. It's easy to imagine which difficult choice faces Bounty hunters. The reason is they should select from hundreds only that one – successful project. Accordingly, during ICO such project could go in to exchange and show it's growing.

Don't forget that in cyber world Bounty hunters also could be involved into project's, which leads by not honest leaders, and won't be paid.

Also remember that Bounty hunter is looking for new project can't demonstrate his portfolio, because nowadays doesn't exist special resource where he can save his results. So, customer would trust for Bounty hunters promises without any confirmation.

And customers face difficulties when try to collect necessary number of professional Bounty hunters. Not only team of Bounty hunters but organization of their work makes difficulties for customers too. One of the most important problems is how to collect and check reports and later award Bounty hunters for their work.

## About the Platform

Welcome to Bounty Hunter club – the easiest way for communication between Bounty hunters and companies, conducted ICOs.

**Bounty Hunter** - is internet platform, created to simplify the communication processes between performers (bounty hunters) and companies conducting ICO.

**For Bounty Hunters** - We provide the opportunity to receive crypto-currency like a Bitcoin, Ethereum and tokens of different companies, without investing. All you need is to perform simple tasks that you can find on our platform. For each task you can get a certain reward.

**For organizers** - To increase the amount of bounty hunters, we envisaged the mechanism of a referral partner program. If you have organizational skills, and in your environment there are people with a lot of friends in social networks, designers, copywriters and other people ready to work, you can give them an opportunity to earn, and get paid for it. For each work performed, the referral network pays an amount equal to the amount of the bounty hunter's fee, and is distributed among higher referrals. For details on the distribution of tokens, see the "Benefits for Organizers" section of this document.

**For companies, that conduct ICO** - Our site is perfectly suitable for entrepreneurs, since after the project is placed they get access to a huge database of performers who are ready to start working and spread information about the company all over the Internet.

## Task Types

Using our platform everybody could get profit. Here you can find task suited to your skills. For instance adding posts in social networks, conducting of meetups, shooting of videos, etc.

Skills are needed for participation in Bounty Hunter project.

List of tasks and rewards:

- Posting project information on social networks
- Posting project information on channels in Messengers
- Placing project information in Mass Media
- Place a project in ICO lists (for example: icobazaar.com, ico-list.com)
- Posting project information on websites and forums
- Placing banners on websites and forums
- Organize and conduct a Webinars
- Organize and conduct an off-line presentation
- Graphic design
- Creating videos (presentation, overview)
- Writing articles on blogs and social networks
- Live broadcast on social networks
- Developing video reviews and presentations
- Publication support with comments on social networks and other sites

Stages of work for projects conducted Bounty Campaign on the Bounty  
Hunter platform

- Advertisement Campaign
- Report
- Project
- Token charge
- ICO finishing
- Withdrawal tokens to wallet
- Selling tokens on exchange or storing it

Before you start working with the project and submit reports, you need to carefully study the description and documentation of the project.

When carrying out tasks, you also need to consider the rules and requirements for reporting. Usually, the rules for reports are indicated in the description of the project or in the categories of assignments, when you draw up a report on the site.

# Participant's profit

## Profit for Bounty Hunters

1.Tasks execution. For instance: conducting of Live-broadcasting in Facebook, Posting project's info in your Twitter or shooting video review for YouTube channel. After have done Report is sending to project leader via Bounty hunter platform. Leader check it, estimate reward and charge it.

Important point: the project's tokens, in which you participated, are accumulated during the bounty and are sent to the crypto-jar that you indicated in the bounty hunter's personal cabinet after the end of the campaign bounty. The wallet must be entered before the end of the bounty campaign and make sure that its address is entered correctly.

2.TOP of the project. During every project we conduct competition The best executor of the project. For this we have assigned Bounty tokens too. For every executed task bounty hunter gets not only profit but rating of executor. This rating shows who are the TOP executors and they will receive additional bonus for Bounty.

3.TOP of The Bounty hunter project. Also we have overall rating for all bounty hunters involved into our Platform. Every month, TOP of executors with the highest rate would be rewarded and get prizes and title "The best executor of the month".



## Profit for organizers.

1. Task execution by referrals. After referral have done his task and received profit the same amount of earned bounties divided between high-rank referrals according to following scheme.

Level 1 → 50%,

Level 2 → 30%,

Level 3 → 20%,

2. TOP of the project. During every project we conduct competition The best organizer of the project. For this we have assigned Bounty tokens. For every accomplished task by referrals organizer earn not only bounties but his organize rating +1. In the end of Bounty campaign TOP 10 organizers will receive bounties.

3. TOP of The Bounty hunter project. Except of rating in a separate project organizer gets his global rating for all his activity at our Platform. Every month, TOP of organizers with the highest rate would be rewarded and get prizes and title “The best organizer of the month”.

# Road Map

October 2017 – Idea creation, MVP developing, registration, pre-start

November 2017 – Pre-ICO, BHClub v.0.1

December 2017 – ICO, withdrawal BHT to an exchange

1st quarter 2018 – Ranging, Launching of new projects

2nd quarter 2018 - BHClub v.0.2, Bounty Hunter accelerator

## ICO

### BHT tokens distribution chart

Overall issue: 30 000 000 BHT

For Bounty campaign: 1 500 000 BHT (5%)

For Team: 3 000 000 BHT (10%)

This chart shows MAX amount of tokens which could be distributed between Bounty, TEAM and for Sale. All undistributed or not sale tokens will be “burned”. (Tokens distribution and burning algorithm).

### Tokens distribution and burning algorithm

#### 1. **Bounty campaign**

MAX budget for Bounty campaign is 1 500 000 BHT and consist of 2 parts.

- Bounties for registration and for tasks execution.
- Bounties assigned for competitions. It's amount 20% from all Bounties' tokens for the 1st part.

All tokens, not distributed during Bounty campaign will be “burned”.

*For instance:*

- During Bounty campaign for registration and tasks execution were earned 300 000 BHT. So, 20% of it is 60 000 BHT will be distributed for the competition.
- Overall amount of tokens for Bounty is 360 000 BHT. Other 1 140 000 BHT will be “burned”.

## **2. BHT tokens sale.**

Overall number of tokens for sale 25 500 000 BHT. All not sale tokens will be “burned”.

*For instance:*

During Pre-ICO and ICO were sale 2 000 000 BHT, it means remainder of tokens in amount of 23 500 000 BHT will be “burned”.

## **3. For TEAM**

After ICO’s finishing 10% of overall amount of tokens for Bounty and for sale will be distributed for Team. It is 3 000 000 BHT of issued tokens.

*For instance:*

- During the Bounty for registration and for tasks execution were distributed 300 000 BHT, additionally 60 000 BHT for the competition. So, Overall amount for the Bounty 360 000 BHT. Remainder in number 1 140 000 were “burned”.
- During Pre-ICO and ICO were sale 2 000 000 BHT. Remainder is 23 500 000 BHT was “burned”.

- Overall amount of distributed and sold tokens is 2 360 000 BHT.
- For Team we distribute 10% of 2 360 000 BHT, is 236 000 BHT, other 2 764 000 BHT will be “burned” (3 000 000 - 236 000 BHT).

### BHT tokens value

Tokens value: 300 BHT = 1 ETH

Accept: ETH

Approximately rate of exchange due to 11/04/ 2017: 300 BHT = 1 ETH

MIN transaction amount: 50 BHT (~0.166 ETH)

MAX transaction amount : 1 000 000 BHT (~3333.33 ETH)

### **Attention!**

Pre-ICO starts on 11/06/2017 at 21.15 (UTC +3:00), so assigned period for tokens sale counts relatively 21.15 (UTC +3:00)

*For instance:* 11/20/2017 at 18:20 (UTC +3:00), valid bonus 1\$ = 3,5 BHT, but at 21:16 bonus will change to 1\$ = 3 BHT.

6 november – 3 december → Pre-ICO

6 — 13 november: 1\$ = 4 BHT

13 — 20 november: 1\$ = 3,5 BHT

20 — 27 november: 1\$ = 3 BHT

27 november — 4 december: 1\$ = 2,5 BHT

MAX tokens amount for Pre-ICO is 5 500 000 BHT

4 – 28 december → ICO

4 — 5 december  $1\$ = 2$  BHT

5 — 10 december:  $1\$ = 1,8$  BHT

10 — 14 december:  $1\$ = 1,5$  BHT

14 — 17 december:  $1\$ = 1,2$  BHT

17— 28 december:  $1\$ = 1$  BHT

# Bounty Campaign

## Bounty Campaign Structure

On October 30, 2017, a Bounty campaign to promote the Bounty Hunter website launches. We will place the first tasks, for completing which you can get tokens on the platform. The Bounty campaign consists of three parts:

### Registration reward

**23 — 29 October** → 5 BHT for registration + 5 BHT is distributed to the referral program (divided among the higher referrals according to the Partnership program listed in the "Profit for the organizers" section).

**30 October — 1 November** → 3 BHT for registration + 3 BHT is distributed to the referral program (divided among the higher referrals according to the Partnership program listed in the "Profit for the organizers" section).

**2 — 13 November** → 1 BHT for registration + 1 BHT is distributed to the referral program (divided among the higher referrals according to the Partnership program listed in the "Profit for the organizers" section).

The data may change. Follow our Telegram channel to be up on our latest news: <https://t.me/BountyHunterClub>

### Reward for completing tasks

#### Rules:

1. It is not allowed to post information to previously used resources. For example: to post several times or to broadcast live on your page on the same social network, or to post in the same communities, forums, sites, and so on.

2. The use of others materials (articles, videos and other content) is not permitted without the author's knowledge.
3. It is not allowed to conduct different kinds of fraudulent schemes (for example, posting reports that indicate references to the materials belong to other people). For any such activity, we keep the right to block the user and annul their bonus accounts.
4. Each posted report must be readable and understandable.
5. If your report has been rejected with a reason, the decision is final and cannot be contested.
6. If your report is in a long-running check phase, it means that it has not yet reached the check queue or it's not the working time.
7. The reports are checked on weekdays Monday through Friday, from 11:00 (UTC +3:00) time to 19:00 (UTC +3:00) time, with a lunch break.
8. We accept posts in social networks, posted only on your personal page. Given that you have at least 300 users on your friends list. Use of other (fake) pages is not allowed.
9. The restriction for posting a post in communities (groups) is: the number of participants (subscribers) in the community is not less than 3000 users.

**List of tasks and rewards:**

- Posting project information on social networks (1-5 BHT)
- Posting project information on channels in Messengers (1-5 BHT)
- Posting project information on websites and forums (5-30 BHT)

- Placing project information in Mass Media (100-300 BHT)
- Place a project in ICO lists (for example: icobazaar.com, ico-list.com) (100-300 BHT)
- Placing project information in video blogs (50-150 BHT)
- Live broadcast on social networks (10-30 BHT)
- Organize and conduct an on-line presentation (100-200 BHT)
- Organize and conduct an off-line presentation (100-500 BHT)
- Writing articles (5-35 BHT)
- Creating videos (presentation, overview) (30-300 BHT)
- Place banner on website/forum (10-100 BHT)
- Developing of the marketing materials (one-time tasks, through Project News) (30-150 BHT)
- Publication support with comments (one-time tasks, through Project News) (5-10 BHT)

The amount of reward depends on the quality of completed task, for example: from the number of people in the community where the information is posted or the number of participants in the off-line/on-line presentation.

To create the most unique information field, the information for the distribution Bounty Hunters create themselves. Moreover, many resources may ask you to send unique articles, videos, and other materials. For this reason the materials we have produced should be taken as a trial (samples).

## Competitions

For each completed task, the executor receives + 1 to the performer's personal rating. Also 1 unit rating is divided among the top ranking organizers. The



ranking is distributed among the percentages listed in the "*Profit for the organizers*" section.

This rating system allows us to conduct competitions: "*The best organizer*" and "*The best performer*".

Once the ICO is finished, 20% (but not more than 300 000 BHT) of the tokens from the total amount distributed to the Bounty campaign will be divided into two competitions, with 10% per each.

**Top places:**

1 place = 18% of the prize fund,

2 place = 16% of the prize fund,

3 place = 14% of the prize fund,

4 place = 12% of the prize fund,

5 place = 10% of the prize fund,

6 —10 places = 3% of the prize fund,

11 — 20 places = 1.5% of the prize fund.

## Business model

According to the Coin Schedule website in 2016 during ICOs companies involved 96 000 000 \$, while in not completed 2017 amount of investment is \$2 300 000 000.



### *TOP-10 ICO in 2017:*

Filecoin — 257,000,000\$

Tezos — 232,319,985\$

EOS Stage 1 — 185,000,000\$

Bancor — 153,000,000\$

Kin — 97,041,936\$

Status — 90,000,000\$

TenX — 64,000,000\$

MobileGO — 53,069,235\$

Sonm — 42,000,000\$

Aeternity — 36,960,594\$

In the aim of to increase BHT value payment for internal services of Bounty hunter platform conducts only by BHT. After receiving payment most of them or overall amount are “burned”.

So, to place your project and conduct ICO at Bounty hunter Platform each company would buy BHT through exchange. It increases demand for BHT and it's value. “Burning” of received BHT decreases overall number of using tokens and leads to deflation.

In that moment, when number of Bounty Hunter platform users reaches 100 000 persons, we will apply paid subscription. All users (executors/organizers), whose rating will be positive at the moment, receives 1 year free subscription. Most of tokens will be “burned”.

We also apply different auxiliary internal services uses BHT payment. Most of tokens will be “burned”.

Cost for internal Bounty Hunter's services periodically will change. Basis payment is dollar in compliance with BHT exchange rate.

*For instance*

- If value of token 1\$. Payment for placing new project to Bounty hunter Platform is 10 000\$. So, for placing it to platform you need 10 000 BHT.
- If value of token 4\$. Payment for placing new project to Bounty hunter Platform is 10 000\$. So, for placing it to platform you need 2500 BHT.
- If value of token 0,1\$. Payment for placing new project to Bounty hunter Platform is 10 000\$. So, for placing it to platform you need 100 000 BHT.

## Tokens use

BHT tokens are basic payment assets for Bounty Hunter Platform.

The platform proposes next services

# Order for project distribution

## Projects are suitable for distribution

As for basis for conducting of advertisement companies are Bounty hunters so variety of Projects to be placed at The Platform also wide.

*For Instance:*

- Projects conducting ICOs
- Banks and other financial facilities
- Internet services
- Many others

## Projects are Prohibited for placing

Administration prohibit next projects to be place at Bounty Hunter Platform:

- Adult goods and services: pornography, sexual goods, escort service, sexual partnership services, pick-up service, etc.
- Digital drugs and smoking mixes, poppers, salts, laughing gases, and all psychotropic substances.
- Alcohol and tobacco products, smoking accessories including electronic cigarettes and evaporators.
- Medical services for abortion.
- Anabolic steroids, as well as other drugs that affect the growth of muscles, whose action is similar to that of steroids.
- Military goods and products and weapons.
- Games based on risk and betting, incl. gambling, as well as products / services, the content of which is associated with such.

- Projects that encourage the commission of illegal actions and actions that call for violence and cruelty.
- Political advertising is not allowed.

The administration of Bounty Hunter has the right to amend and / or supplement these Rules unilaterally without any special notification.

### Order for project distribution

1. **Application.** All applications for placing the project on our site are left through a special application form on the site and recorded in the system for further consideration.

2. **The 1st step of consideration.** On Bounty Hunter we reject applications from projects are prohibited for placing (Projects are Prohibited for placing) and projects that are obviously fraudulent.

3. **The 2nd step of consideration.** On this phase team of experts attentively investigates the project and makes absolute decision to place it or not at the Platform.

According to the expert's decision we give feedback to project's owners in such format:

- Decision: adopted or not
- Expert's comments
- Payment for placing the project

4. **Voting at the Platform.** We totally believe in success for every project is placing at our Platform, but Bounty Hunters, who directly advertise projects can have their own opinion. For this reason we give possibility to Bounty Hunters to solve projects lot and start voting inside the Platform.

To take part in voting can only Bounty hunters with rating for activity. It brings transparency and openness to the voting.

We set deadline for voting, and after it reached we make positive or negative decision.

5. **Payment for placing project.** On this step owners of the project pay adopted fare for placing their project on The Platform.

6. **Project preparation.** Owners prepare Bounty campaign, set moderation for it and receive recommendation to make it better.

7. **Project distribution.** For some days before publishing project on The Platform we announce it. Distribution is followed by delivery info about Project to users of the portal.

Our team as much as possible is interested in that your projects get to us on the site, so on all steps we provide support such giving advices and experts involving.

### Worth of project distribution

Primary payment for distribution of your project at Bounty hunter Platform is 10 000\$ in BHT.

We reserve the right to change the cost of placing projects on the Platform, as well as place projects of key partners or interesting projects on special terms and conditions.

## Term for distribution

All placed projects on the site Bounty Hunter, are limited by the time of the advertising campaign. The maximum term of placement is not more than 92 days. This restriction can be extended at our discretion, but in exceptional cases, when this is required for maximum effectiveness of the advertising campaign.

## The responsibility of projects for the payment of tokens.

As a result of the completion of the bounty campaign, the project gets access to the purses of all the bounty hunters who participated in it. Further, the administrators of the completed project make payment of coins for wallets, which must be registered for everyone in the personal profile settings.

The project has the right to set the terms for issuing tokens, so you need to follow the news of the completed project on all possible channels that the project provided. Most often, communication with projects takes place in the Telegram application, personal calls on the Bounty Hunter site and through official websites.



## ***Personal subscription for participation in advertising campaigns for bounty hunters***

Up to 100 000 users – Registration and participation in advertising campaigns are FREE.

More than 100 000 users, terms for Bounty Hunters and organizers will be changed, will be applied payment for partnership.

After registration all newcomers receive 31 days free of charge partnership in BHClub. In the end of 31 free days some functionality of the Platform will be restricted.

### Functional restriction

- Unavailable to send reports
- Charge for personal tasks is not available.
- Charge for referrals' tasks is not available.

Worth of BHClub partnership:

- 1 month – 10\$
- 3 months – 25\$
- 6 months – 45\$
- 12 months – 80\$

We reserve the right to change the cost of partnership in the club.

All members, who to the moment of applying payment for partnership has positive rating will receive 12 months FREE BHClub partnership.

## Other services and platforms

Our platform is constantly developing. We'll develop and make better our services. For all provided services including partners' services we accept BHT as basis payment asset.

# TEAM

Alexander IVANOV.

*Founder and developer.*

Professional Developer with practical experience over 18 years. Internet businessman. In age of 14 had sold his 1st project Founder of such projects: Social CRM, InfoBot, business club Sigma, FreeBie, Just Smile, MLM Coin, CyberBox, Bounty Hunter. Social Networks Expert. Teaches: Financial literacy, Business, Social Networks, Marketing and Sales. Has degree in “Information science in Economics”

Dmitriy PEREVOSHIKOV.

*Technical Director, Developer.*

Professional Developer with practical experience over 7 years, manages 11 programming languages. Used to occupy 3D modeling high-accuracy details. Russian and English speaker. Has Technical degree.

Alexander CHABURKO

*Executive Director.*

Organizer, has Technical and Management degree.

## Egor KOSHELENKO

### *Developer.*

Golang, JS, Object Pascal, Visual Basic, HTML, CSS. Has Technical degree. Has Technical degree. Has developed a call accounting system for the system administrator. Long time used to website layout and system administration.

## Irina OSINNAYA

### *Language support.*

Degree in English and French. Many years of communicating experience with foreigners, as well as simultaneous and consecutive interpreter, translation of various printing texts, holder of certificates of English language of international standard.

## Anna GREBENYUK

### *Support, office manager*

Work experience 1 year as an assistant manager. Experience as a customer service, projects such as Infobot, Social CRM. Higher education "Management of organization".

## Michael SOCHIVETS

### *Commercial Director*

A professional marketer, trainer, sales, Internet entrepreneur. Has experience of over 8 years in creating sales funnels from scratch.

## Vadim GULAMOV

### *Legal consultant ICO*

Founder and legal Director of the company egulemov.com. Experience in the field of legal support of IT-business for over 10 years. An expert in the field of projects based on blockchain technologies, as well as banking, tax and arbitration law in the EU. Speaker at conferences and seminars on issues of legal regulation of cryptocurrency in the world. Fluent in English.

Pavel ABRAXAS

*Blockchain expert, consultant*

Analyst of information systems. System engineer-developer (C/C++, Assembler, Python) with experience more than 20 years.